

Marketing Virtual Learning

HS/Accounting 1

Topic: Calculating current ratio May 12, 2020



Objectives:

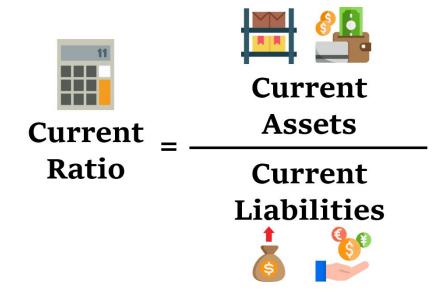
- 1. Understand what the current ratio is.
- 2. Figure the current ratio for a company.

Instructions:

- 1. Read the definition of the ratio on the next slide.
- 2. Watch the video from the beginning at 2:30 up to the 6:00 minute point and answer the questions on the last slide.



The current ratio is a liquidity ratio that measures whether a firm has enough resources to meet its short-term obligations. It compares a firm's current assets to its current liabilities, and is expressed as follows: The current ratio is an indication of a firm's liquidity.





Asset

Asset

Asset

Liability

Video:

https://youtu.b e/KbylzvrS7Us

Classify each of the following as an asset or a liability for the Brady Brothers partnership:

A. Brady Brothers owes their attorney \$1,000 in legal fees. Liability

B. Brady Brothers owes the bank \$130,000 due in 4 years. Liability

C. Brady Brothers owns office equipment costing \$50,000.

Brady Brothers owns inventory costing \$200,000.

Brady Brothers' customers owe it \$75,000.

F. Brady Brothers owes its suppliers \$120,000.

G. Brady Brothers checking account has a balance of \$25,000. Asset

Calculate the current ratio for Brady Brothers.

Current assets / Current liabilities = Current ratio Current assets = Turned to cash with in 1 year



Questions:

- 1. What is the formula for the current ratio?
- 2. What is a current assets?
- 3. What is a current liability?
- 4. What does the 2.48 current ratio mean?
- 5. What is an ideal current ratio?
 - a. Why?

^{**}You can find a google doc with questions for May 11, 12, 13 lessons here**